



*Inaugural*  
**HBCU**  
*Beautillion Gala*



503 E. 61st Street - Chicago, IL 60637 - 773.675.5058  
[www.bcs360.org](http://www.bcs360.org)

**Greetings Inaugural HBCU Beautillion Gala Supporter!**

On behalf of BCSG 360, we invite you to join us as a "Sponsor" for our Inaugural HBCU Beautillion Gala! The Beautillion will be held on Saturday, March 25, 2017, at the Dynasty Banquet Hall, in Hammond, Indiana. The fundraiser celebrates the rites of passage for participating young men. This black-tie ball is one of the signature fundraisers for our organization. BCSG 360, a non for profit, is an organization dedicated to promoting admissions to Historically Black Colleges and Universities (HBCUs) for urban youth. One goal of the organization is to connect prospective students to scholarship opportunities.

The signature event of the organization is the HBCU Beautillion Gala. This program provides a structured atmosphere for young men in their senior or junior year of high school to develop socially, culturally and intellectually through mentored workshops while being connected to scholarship opportunities. Students are selected for participation based on character, academic performance, talent and extracurricular activities.

The HBCU Beautillion Gala is a formal presentation that highlights the participants' development, accomplishments and talents. Each participant will have the opportunity to be connected with a scholarship that can be used at a HBCU of the recipient's choice. The eligibility for a scholarship award will be based on the young man's participation in the education program (weekly session and field trips), individual academic record, extracurricular activities, timeliness (attendance and turning in assignments) and ticket and ad sales. Through the workshops, the participants will be provided with information on available scholarships, financial aid opportunities, and internships. This program assists with the participants being awarded over \$50,000 in scholarships and financial aid.

Proceeds from our Inaugural HBCU Beautillion Gala Fundraiser will support the BCSG 360 501(c) (3) organization. Sponsors are an important part of our HBCU Beautillion program and fundraising success. Consequently, your support is solicited in hopes that we can soon list you as one of the elite sponsors of our program. The various levels of sponsorship include, among other benefits, a wonderful print/web marketing benefit on all promotional materials as well as in the Inaugural HBCU Beautillion Gala Souvenir Journal. Also, as a sponsor or donor, you will receive our commitment and diligent support of your program and/or business, making this a very beneficial arrangement!

Sponsorship levels and benefits are identified on the following pages. Packages and inclusive benefits commence upon receipt of complete payment and are valid through June 30, 2017. We hope that you or your organization will consider becoming one of our "Sponsors." An event committee member will follow-up with you soon. If you would like to serve as a "Sponsor" or need further information, please contact the Executive Director, Prentiss Hill at [prentiss@bcsg360.org](mailto:prentiss@bcsg360.org) or 773-559-6161.

Thank you in advance for your consideration in support of the Inaugural HBCU Beautillion Gala and these deserving young men. We look forward to your support.

Sincerely,

*Erwin P. Hill*

Erwin Prentiss Hill  
Executive Director

## SPONSORSHIP LEVELS AND BENEFITS

### PRESENTING SPONSOR – \$3,500

- Company logo on cover and outside back cover color full page ad in the Souvenir Journal
- Inside front or back cover color full page ad in the Souvenir Journal
- Company logo, web link and listing at the Inaugural HBCU Beautillion Gala
- Highlight and listing on the BCSG 360 social media outlets
- Ten (10) Inaugural HBCU Beautillion Gala tickets with premier seating and parking
- Two (2) drink tickets per person during the Cocktail Hour
- Presenter of all Service/Beau Awards
- Photograph of Presenting Sponsor representatives with all Service/Beau Award recipients
- Opportunity to provide three corporate promotional giveaways for guests

### AWARD SPONSOR – \$2,500

- Inside color full page ad in the Souvenir Journal
- Company logo, web link and listing at the Inaugural HBCU Beautillion Gala
- Highlight and listing on the BCSG 360 social media outlets
- Five (5) Inaugural HBCU Beautillion Gala tickets with premier seating and parking
- Two (2) drink tickets per person during the Cocktail Hour
- Naming rights to 1 of 12 Service/Beau Awards
- Photograph of Event Sponsor representatives with named Service/Beau Award recipient
- Opportunity to provide one corporate promotional giveaway for guests

### PARTNER SPONSOR – \$1,250

- Inside color approx. half of a page ad in the Souvenir Journal
- Company logo, web link and listing at the Inaugural HBCU Beautillion Gala
- Highlight and listing on the BCSG 360 social media outlets
- Two (2) Inaugural HBCU Beautillion Gala tickets with premier seating and parking
- Two (2) drink tickets per person during the Cocktail Hour
- Named partner of an Inaugural HBCU Beautillion – Rites of Passage Weekend workshop
- Photograph of Partner Sponsor representatives with the Inaugural HBCU Beautillion Class
- Opportunity to provide one corporate promotional giveaway for guests

### SMALL BUSINESS SPONSOR – \$250

- Inside color approx. quarter of a page advertisement in the Souvenir Journal
- Company logo, web link and listing at the Inaugural HBCU Beautillion Gala
- Highlight and listing on the BCSG 360 social media outlets

### SOUVENIR JOURNAL AD SPONSOR - \$125

- Inside color approx. eighth of a page advertisement in the Souvenir Journal
- Company logo, web link and listing in the Souvenir Journal

- Highlight and listing on the BCSG 360 social media outlets

**TICKET SPONSOR - \$75**

- Admission to the Inaugural HBCU Beautillion Gala
- Complimentary goody bag

**PATRON SPONSOR - \$25**

- Inside black and white listing on the Patron Sponsor page in the Souvenir Journal
- Highlight and listing on the BCSG 360 social media outlets

**HBCU BEAUTILLION PROGRAM ACTIVITIES**

<b>ACT Exam Prep</b>	<b>October 29, 2016 – February 4, 2017</b>
<b>ACT Exam</b>	<b>February 11, 2017</b>
<b>Community Service Project</b>	<b>February 25, 2017</b>
<b>Cultural Activity</b>	<b>March 11, 2017</b>
<b>HBCU Beautillion - Rites of Passage Weekend</b>	<b>March 17, 2017 – March 19, 2017</b>
<b>Inaugural HBCU Beautillion Gala</b>	<b>March 25, 2017</b>

**\*\*ALL FUNDS ARE DUE BY MARCH 4, 2017\*\***

## SPONSORSHIP PLEDGE FORM

I pledge the following to the HBCU Beautillion:

- Presenting Sponsor - \$3,500
- Award Sponsor - \$2,500
- Partner Sponsor - \$1,250
- Small Business Sponsor - \$250
- Beau Sponsor - \$125
- Ticket Sponsor - \$75
- Corporate Souvenir Patron Ad Sponsor - \$25
- Cannot attend but would like to contribute \$\_\_\_\_\_

**\*\*ALL FUNDS ARE DUE BY MARCH 4, 2017\*\***

Please print below EXACTLY how name/company should appear in Souvenir Journal materials and BCSG 360 website.

SPONSORSHIP CONTACT INFORMATION	
Company	
Address	
City/State/Zip	
Name	
Title	
Company Email	
Company Website	

By signing this form, you agree to provide the full amount committed to the BCSG 360 HBCU Beautillion. Upon receipt of this pledge form and funds, a letter will be forwarded to you detailing your partnership with BCSG 360.

Signature\_\_\_\_\_Date\_\_\_\_\_

Sponsorship checks are to be made payable to BCSG 360. BCSG 360 is a 501(c) 3 charitable organization. Your contribution is tax-deductible. PLEASE RETURN PLEDGE FORM TO:

BCSG 360  
Attn: Sponsorship Inaugural HBCU Beautillion Gala

**503 E. 61<sup>st</sup> Street  
Suite 4  
Chicago, IL 60637**